

## Centerity Systems

Centerity is a NextGen, unified monitoring platform for an organization's entire information system and IT infrastructure. Centerity can provide end-to-end coverage of complex, hybrid environments including physical, virtual, application and cloud assets while providing Business Service Management (BSM), End-User Experience (EUX) and Big Data Stack Coverage (SAP HANA, Hadoop, MongoDB, NoSQL) in a single, software architecture. Centerity also supports AWS CloudWatch and OpenStack.

Centerity Systems was founded in 2006 and has offices in the United States and Israel. Centerity's founders saw an opportunity in the market that legacy monitoring systems were not addressing. Legacy solutions: (1) lack holistic, systemic views of information systems, applications and services; (2) lack the ability to align IT's deliverables with goals and objectives of the business; (3) create silos of data rather than actionable information; (4) lack cross technical domain correlation; (5) lack cross functional domain correlation and (6) do not provide management with the real-time status of its critical business processes or measure SLA compliance. Legacy solutions trying to solve these problems come in 2 forms with both coming up short. The first form consists of solutions targeting enterprise but these suffer from tools bolted together via a series of acquisition thus lack any unified or consistent approach. The second form consists of tools providers addressing individual problems but these suffer by creating islands of data that can't be correlated with other metrics or viewed in any uniform, systemic way.

Centerity's next generation approach is to create a unified platform whereby companies can: (1) view its entire infrastructure via a single pane of glass; (2) implement Business Service Management (BSM) facilities whereby companies can define and run its businesses based on critical business processes and services thus aligning ITs' deliverables with organizational goals; (3) create actionable information from data by correlating information across technical and functional domains; (4) do smart root cause, dependency and trend analysis to dramatically reduce mean-time-to-repair (MTTR); (5) provide end-to-end visibility to its entire set of information systems and IT infrastructure; (6) give management real-time executive dashboards and reports so the company can measure performance and availability of critical services per the SLAs/OLAs the organization has set for itself; (7) provide enterprise-class features (automation, discovery, CMDB, inventory & asset management, visualization) integrated into a single deliverable; (8) achieve superior ROI, TCO, Time-to-Value (TTV) and (9) enable IoT/IoE.

Now, eight years later in 2014, Centerity is on V3.x of its product set and has over 150 customers world-wide including customers such as AIG, Repsol, IKEA, Coca-Cola, Hertz, UPS, the Israeli Army, Navy, Air Force and many others. These customers come from all vertical markets such as ISPs/MSPs, Telecom, Industrial, Financial, Government, Technology, Retail, Energy and more. These high profile customers, the displacement of many legacy solutions and the rapid growth of our customer base all attest to and validate our appropriate of delivering enterprise-class and carrier-class end-to-end solutions via a unified platform at an affordable price.

### About Centerity

Centerity Systems, Inc., ([www.centerity.com](http://www.centerity.com)), headquartered in Needham, MA USA, is the pioneering developer of All-in-One, enterprise-class and carrier-class monitoring solutions for critical information systems and IT infrastructure. While changing the rules of monitoring by providing a next generation unified platform, Centerity enables IT organizations in all market verticals to simplify all aspects of infrastructure and networking monitoring and information flow. Centerity's advanced features provide accurate measurement of performance and availability as well as End-User Experience Monitoring (EUX), Business Service Management (BSM), Inventory Management and dynamic threshold management. Centerity is **the** Top Value Leader in Enterprise Management Associates' (EMA) Enterprise Network Monitoring Systems (ENMS) Radar Report and **won** EMA's Special Recognition Award for Best Extensibility.

